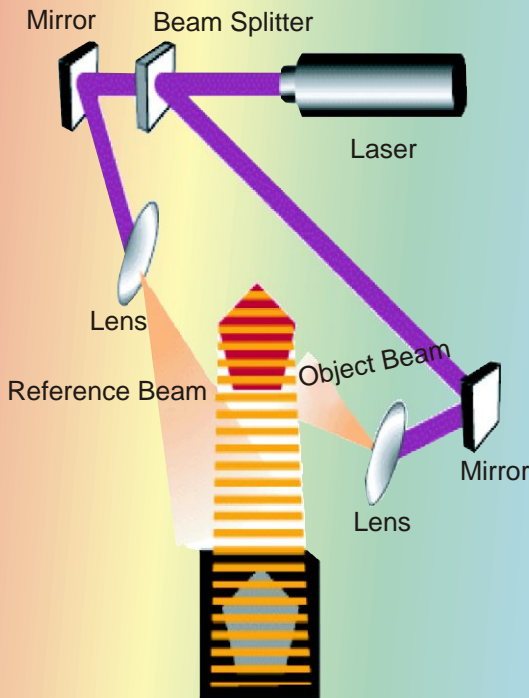
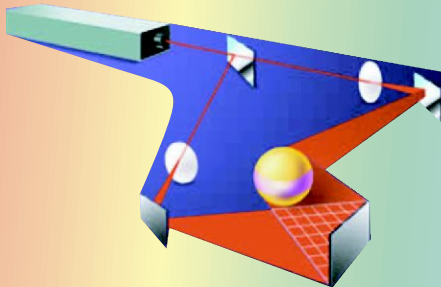


# EMBEDDED HOLOGRAMS



## “Stay away from the Generic Blank”

*Holograms are the perfect answer for card security, but they cost so much. Right?*



- Art origination costs \$500.00 or less.
- Minimum order of 1000 pieces.
- Embedded holograms will not wear or rub off in use.
- Holograms can be silver, gold, clear or tinted in almost any color.
- All images are custom. There are no “generic cards.”
- There are many holographic patterns to choose from.
- All cards are “video grade” and suitable for printing on dye sublimation printers.
- Embedded holograms can be incorporated into any style card, 100% PVC or composite formulations.
- The security alternative to an embedded hologram is a holographic over laminate. Custom over laminates require a card printer with a laminator, have high origination fees (\$1500 to \$12,000), and large minimum orders.
- Use your Fargo, Eltron or other dye sublimation printer to print over the hologram for added security.
- Printed seals, patterns, microfine printing, and invisible ink can be added to the card or over the hologram.
- The hologram can be incorporated into any image but cannot bleed off the edge.

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